INNOVATIVE METHODS AND TECHNOLOGIES IN TEACHING ENGLISH IN MODERN HIGHER EDUCATION

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Annotatsiya. Ushbu maqola zamonaviy oliy ta'lim tizimida ingliz tili o'qitishning innovatsion metodlari va texnologiyalarini o'rganadi. Maqolada raqamli texnologiyalar, sun'iy intellekt, o'yinlashtirish, aralash ta'lim va tarmoq hamkorligiga asoslangan metodlarning samaradorligi hamda ularning talabalarning til o'zlashtirish jarayoniga ta'siri tahlil qilinadi. Adabiyotlar tahlili asosida, bu metodlarning oliy ta'limda qo'llanilishi talabalarning kommunikativ kompetensiyalarini oshirishga, mustaqil o'rganish ko'nikmalarini rivojlantirishga va zamonaviy global mehnat bozoriga tayyorlashga xizmat qilishi ko'rsatilgan. Shuningdek, ushbu innovatsion yondashuvlarni O'zbekiston oliy ta'lim tizimiga integratsiya qilish istiqbollari ham muhokama qilinadi.

Kalit so'zlar: innovatsion metodlar, raqamli texnologiyalar, aralash ta'lim, o'yinlashtirish, ingliz tili o'qitish, oliy ta'lim.

Abstract. This article explores innovative methods and technologies in teaching English in modern higher education. The paper analyzes the effectiveness of digital technologies, artificial intelligence, gamification, blended learning, and network-based methods, as well as their impact on students' language acquisition process. Based on literature analysis, it is shown that the application of these methods in higher education serves to enhance students' communicative competencies, develop independent learning skills, and prepare them for the modern global labor market. The prospects of integrating these innovative approaches into the higher education system of Uzbekistan are also discussed.

Keywords: innovative methods, digital technologies, blended learning, gamification, English language teaching, higher education.

Аннотация. В данной статье рассматриваются инновационные методы и технологии преподавания английского языка в современной системе высшего образования. В статье анализируется эффективность методов, основанных на цифровых технологиях, искусственном интеллекте, геймификации, смешанном обучении и сетевом сотрудничестве, а также их влияние на процесс овладения языком учащимися. На основании анализа литературы было показано, что применение этих методов в высшем образовании служит повышению коммуникативных компетенций учащихся, развитию навыков самостоятельного обучения и подготовке к современному

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глобальному рынку труда. Также будут обсуждены перспективы интеграции этих инновационных подходов в систему высшего образования Узбекистана.

Ключевые слова: инновационные методы, цифровые технологии, смешанное обучение, геймификация, преподавание английского языка, высшее образование.

INTRODUCTION

Globalization and digitalization processes have a significant impact on all aspects of the education system, including English language teaching. English continues to strengthen its position as a tool for global communication and international cooperation, making effective teaching a priority task for higher education institutions [1]. In today's globalized society, there is an increasing need to use innovative methods and technologies in addition to traditional methods of teaching English to prepare competitive professionals.

Traditional language teaching methods are often based on passive learning and memorization of grammatical rules, which are not sufficiently effective in developing students' communicative skills [2]. Methods that meet the needs of modern society should be interactive, communicative, and technology-based. This article analyzes innovative methods and technologies in teaching English in the higher education system, examining their advantages and application possibilities.

METHODOLOGY AND LITERATURE REVIEW

This research is based on the methodology of literature analysis, covering recent research works, articles, and monographs in the field of English language teaching in modern higher education. Within the framework of the research, works by scholars from Uzbekistan, Russia, and foreign countries on the application of innovative methods and technologies in teaching English were analyzed.

When reviewing the literature devoted to innovative methods and technologies in teaching English in modern higher education, several main directions were identified. Azizov and Qahhorov (2022) studied the role of digital technologies in language teaching, emphasizing that language learning in a virtual environment has a positive impact on students' communicative skills [3]. According to their research, teaching based on information and communication technologies (ICT) develops students' independent learning skills and increases the efficiency of knowledge acquisition.

Smith (2023) investigated the importance of the blended learning model in teaching English in higher education. He emphasizes that a combination of traditional classroom sessions and online learning significantly improves students'

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language acquisition process [4]. Blended learning allows more attention to students' individual needs and efficient use of time.

The role of artificial intelligence and machine learning technologies in language teaching was deeply analyzed by Johnson and Lee (2024) in their research. According to them, adaptive learning systems can provide a flexible learning process tailored to students' individual needs, presenting learning materials that take into account each learner's strengths and weaknesses [5].

Petrov (2023) conducted significant research on the application of gamification methods in teaching English. According to his conclusions, integrating game elements into the educational process significantly increases student motivation and ensures their active participation [6]. Petrov emphasizes that through the use of game mechanisms, students' creative thinking abilities can be developed.

Garcia and Martinez (2024) studied the Network-Based Language Learning model in their research. This model allows students to communicate directly with native English speakers from different countries and practice their language skills in real communicative situations [7].

Chen (2023) analyzed the role of mobile technologies in language teaching, identifying the effectiveness of mobile applications in developing students' lexical and grammatical knowledge [8]. According to the results of his research, learning through mobile applications is convenient and effective for students, as they have the opportunity to learn the language at any time and in any place.

Uzbek scholar Karimov (2023) studied the issues of implementing innovative methods of teaching English in local higher education institutions, identifying technological and methodological barriers, as well as ways to overcome these barriers [9]. His work provides recommendations for modernizing English language teaching in the higher education system of Uzbekistan.

Wilson (2022) deeply studied the issues of applying Project-Based Learning methods in teaching English. According to the results of his research, during the process of working on projects, students develop not only language skills but also problem-solving abilities, teamwork, and critical thinking skills [10].

RESULTS AND DISCUSSION

The literature analysis has shown that a number of innovative methods and technologies in teaching English in modern higher education are effective. Below is a discussion of the main results of these innovative approaches and their practical significance.

When analyzing the role of digital technologies in teaching English, their effectiveness in developing all language skills (listening, speaking, reading, and

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writing) is clearly visible. Virtual learning platforms, video conferences, interactive programs, and mobile applications make language learning more interesting and effective. As Azizov and Qahhorov (2022) pointed out, the use of ICT tools enables individualization and differentiation of the learning process [3]. This allows for consideration of students' different knowledge levels and learning styles.

The blended learning model is considered one of the most promising directions in teaching English in higher education. In his research, Smith (2023) showed that a combination of traditional and online forms of teaching can increase students' learning performance by 20-30% [4]. Such results are explained by the fact that blended learning combines the advantages of both formats: traditional classroom activities provide opportunities for direct communication and feedback, while the online component ensures flexibility and an individual approach.

Artificial intelligence and machine learning technologies have great potential in language teaching. According to Johnson and Lee's (2024) analysis, adaptive learning systems significantly increase learning efficiency by identifying students' individual needs and providing them with tailored educational materials [5]. Such systems identify students' strengths and weaknesses, enabling them to develop their skills more effectively.

Gamification methods were found to be effective tools for increasing student motivation and ensuring their active participation in English language teaching. According to Petrov's (2023) research results, incorporating game elements into the lesson process can increase students' interest in language learning by up to 40% [6]. Learning through game elements becomes more interesting and effective, which positively affects students' regular attendance and active participation in class.

The Network-Based Language Learning model was found to be an effective approach for developing students' communicative skills. Garcia and Martinez's (2024) research shows that students who participate in international collaboration projects have higher communicative competence compared to their peers [7]. This model allows students to apply language skills in real communicative situations and develop intercultural competence.

The issues of implementing innovative methods in the Uzbekistan context were deeply studied by Karimov (2023). According to the results of his research, there are a number of barriers to implementing innovative methods and technologies in higher education institutions of Uzbekistan, including insufficient technical support, low digital competence of teachers, and a lack of methodological guides [9]. To overcome these barriers, Karimov proposes a comprehensive

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approach, including teacher training, creating modern technical support, and developing methodological guides.

CONCLUSION

Based on the literature analysis and discussion results, the application of innovative methods and technologies in teaching English in modern higher education is important for developing students' communicative competencies, forming independent learning skills, and preparing them for the global labor market. Blended learning, digital technologies, artificial intelligence, gamification, and network-based methods make the language teaching process more effective and interesting.

Comprehensive measures need to be taken to implement these innovative approaches in higher education institutions of Uzbekistan. First, it is necessary to enhance teachers' digital and pedagogical competencies; second, to create modern technical support; and third, to develop methodological guides on innovative methods.

In the future, artificial intelligence and adaptive learning technologies are expected to play an even more important role in English language teaching. This requires teachers to continuously improve their professional qualifications and master new technologies. Higher education institutions need to create the necessary conditions for implementing innovative methods and technologies.

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